

GUIDE TO CORPORATE MEMBERSHIP 2020 – 2021



WHAT IS IPAC CANADA?

ABOUT US

Founded in 1976, IPAC Canada is a national multidisciplinary organization for health professionals and others involved in the prevention and control of infections across the continuum of care and the community at large. IPAC Canada provides its members with timely education opportunities, resources, tools, and publications to inspire, nurture and advance all facets of Infection Prevention and Control (IPAC). The association has 19 chapters across Canada. We work in tandem with our valued Corporate Members to foster mutually beneficial relationships and unique opportunities of the highest ethical standards which align with our 2019 – 2021 Strategic Plan.

Our increasingly diverse membership base reinforces the fact that IPAC issues remain at the forefront in both healthcare and industry settings. We represent healthcare providers not only in infection prevention and control, but in varied settings such as pre-hospital and emergency services, laboratories, medical device reprocessing, dental settings, public health and industry. Our Board and our members work closely with many external healthcare-centered stakeholders at the local, provincial, national and federal levels.

Each year we host an exceptional National Education Conference, with a full Industry Showcase and Trade Show. Members and non-members alike from all healthcare sectors – and from across the globe – attend this incredible four-day education and networking opportunity. You don't want to miss it!

VISION

No preventable infections for Canadians - ever.

STRATEGIC PLAN 2019-2021

MISSION

We inspire, nurture and advance a culture committed to infection prevention and control.

VALUES

Integrity – Principled, ethical and respectful in all of our activities

Collaboration – Open and inclusive in dealing with our partners and stakeholders

Advocacy – Advancement of evidence informed practices to protect our consumers.

Innovation – Creative and responsive in meeting the membership's needs

Leadership – Effective and accountable in proactively pursuing our mission.



IPAC Canada promotes excellence in the practice of infection prevention and control through the following initiatives:

- Initiating and developing effective communication among IPAC professionals
- Supporting the development of effective and rational practice
- Encouraging standardization and critical evaluation of practice
- Advocating for our members at federal/provincial/territorial government tables
- Promoting and facilitating education
- Promoting consumer awareness within the community

WHAT IS CORPORATE MEMBERSHIP?

Corporate Membership in IPAC Canada is intended to promote education, research and collaboration through continuous professional development in infection prevention and control and related fields, and to build long lasting, productive, mutually beneficial partnerships which support Corporate Members and IPAC Canada.

Corporate Members are afforded unique opportunities to build on this foundation - for example, the ability to participate on our Corporate Relations Committee (CRC). CRC members meet a minimum of two times a year with the IPAC Canada Physician Director and the Executive Director. Meetings are a forum to discuss issues of mutual concern, new opportunities mutually beneficial to Corporate Members and IPAC Canada, and of course, networking.

There are four levels of Corporate Membership: Platinum, Gold, Silver, and Bronze. The base membership fee for Bronze Level Corporate Membership is \$2700.00 (CAD\$) per annum (renewable each July 1st). Depending on any additional project or conference sponsorship you contribute to IPAC Canada nationally during the year, you are advanced to a higher level and are afforded additional benefits. Additions to Corporate Members' status/level do not include exhibit fees or chapter involvement.

The 'Corporate Member' is the company, not the individual who represents the company. For Corporate Membership, we ask for the name of an individual who will receive communication to the Corporate Member. Each Corporate Member may also appoint one individual to receive a complimentary membership in IPAC Canada, including full membership benefits. The contact person and the member may be the same individual, or the contact person may be both contact and appointed member.

THE BENEFITS OF CORPORATE MEMBERSHIP

In addition to the opportunity to participate on the Corporate Relations Committee, Corporate Members enjoy numerous benefits, including:

- Opportunity to present educational webinars to our members
- Your logo - with hyperlink to your website - on our home page banner
- Unique sponsorship opportunities at our annual National Education Conference
- Preferential exhibit space and discounted rates
- Advertising discounts (digital and print) in our scientific journal (*Canadian Journal of Infection Control*), *Industry Innovations*, our monthly E-newsletter, Annual Member and Source Guide and Buyer's Guide (see <https://ipac-canada.org/information-for-cjic-advertisers.php> for current rates)
- Use of the IPAC Canada Corporate Member Logo in your marketing materials
- One complimentary Voting membership in IPAC Canada for your designated representative
- Subscription to *CJIC*, *Industry Innovations*, and our internal *Association News*.
- Receive broadcast emails sent to the membership, and our monthly E-Newsletter

See page 4 for the full chart of benefits with respect to each level of Corporate Membership.

CORPORATE MEMBERSHIP APPLICATIONS APPROVAL PROCESS

In accordance with IPAC Canada policy (8.50.1, Corporate Membership), the intent of this membership category is to promote education, research and collaboration, and to foster long lasting and mutually beneficial partnerships between Corporate Members and IPAC Canada. These relationships are based upon an understanding of each other's goals, and are of the highest ethical standards.

Applications for new Corporate Membership are reviewed by the Executive Director and/or IPAC Canada Board members, with an eye to ensuring the products provided or manufactured by the applicant are approved by Health Canada, when required, and are relevant to current Infection Prevention and Control best practices. The reviewers also view applicants' online presence (e.g. web site), company structure, and mandate to to ascertain if a mutually beneficial relationship is possible.

Please refer to IPAC Canada's brief: Comments on the Health Canada Notice: Classification and Licensing of High-Level Disinfectants and Sterilants as Medical Devices, at <https://ipac-canada.org/government-relations.php>.

Further information can also be found on the Health Canada website:

<https://www.canada.ca/en/health-canada/services/drugs-health-products/drug-products/drug-product-database.html>
<https://health-products.canada.ca/lnhpd-bdpsnh/index-eng.jsp>

Exclusive Benefits for Corporate Members

Benefits and related policies are currently under review by the Corporate Relations Committee

Benefits	Platinum	Gold	Silver	Bronze
Your company logo (with hyperlink to your website) on our home page banner of Corporate Members; logo and company contact information w/product listings on our Corporate Members webpage.	✓	✓	✓	✓
One complimentary voting membership for your designated member. Includes 1 chapter membership.	✓	✓	✓	✓
Opportunity to participate on the Corporate Relations Committee.	✓	✓	✓	✓
Complimentary exhibit booths at national conference; two complimentary booth representatives per booth	3	2	1	10% discount
Complimentary conference registration fees for booth representatives to attend education sessions (on Trade Show dates).	All reps	All reps	All reps	All reps
Discount on additional booth rental fees beyond complimentary limit above	0	0	0	0
Choice of exhibit booth location (final allocation at discretion of conference coordinator after review of exhibit space application)	1st choice	2nd choice	3rd choice	4th choice
Opportunity to sponsor a specific conference session or event at additional fee.	✓	✓	✓	✓
Opportunity to host an educational symposium at national conference (if program can accommodate).	✓	✓	✓	✓
Opportunity to conduct industry-sponsored meeting/social activities for attendees	✓	✓	✓	✓
Acknowledgement of your Corporate Membership and level in publications related to the national conference	✓	✓	✓	✓
Electronic contact lists of current IPAC Canada members (with email addresses*) per year. *Not including members who Opted Out.	4	3	2	1
Electronic contact lists of national conference attendees (pre and post-conference), including email addresses* *Not including delegates who Opted Out.	2	2	2	2
Acknowledgement of Corporate Members at national conference (on site signage and verbal recognition at Opening Ceremonies)	✓	✓	✓	✓
Use of IPAC Canada Corporate Member Logo, for marketing materials and display.	✓	✓	✓	✓
Discount on advertising space in 4 issues (one year) of the Canadian Journal of Infection Control, Industry Innovations, and annual Member and Source Guide.	15%	15%	12%	10%
Acknowledgement in the Canadian Journal of Infection Control of your Corporate Membership and level.	✓	✓	✓	✓
Complimentary subscription to the Canadian Journal of Infection Control, Industry Innovations, Association News, and Monthly E-Newsletter, as well as broadcast emails sent to the membership (for principal contact and complimentary member).	✓	✓	✓	✓

Our Corporate Members

(at time of printing)



PLATINUM

3M Canada Company
Diversey, Inc.
GOJO Industries, Inc.
Sani Marc Group
The Clorox Company of Canada
Virox Technologies Inc.

SILVER

BD Canada
Ecolab
HandyMetrics Corporation
Prescient^x
SC Johnson Professional
Stryker
Vernacare Canada Inc.
Webber Training Inc.

BRONZE

AMG Medical
Arjo Canada Inc.
Cantel (Canada) Inc.
Chem-Aqua/NCH
Citron Hygiene LP
Canadian Standards Association
Hygie Canada
Ophardt Hygiene Technologies Inc.
SciCan Ltd.
STERIS Canada Inc.
The Stevens Company Ltd
Wood Wyant

JOIN US

Complete the Corporate Membership Application Form
(see page 7) or visit:

<https://ipac-canada.org/corporate-membership.php>

FOR MORE INFORMATION

Gerry Hansen (Ms.), Executive Director
Tel: 204-897-5990 Toll-Free: 1-866-999-7111
Email: info@ipac-canada.org

 @IPACCanada

 IPACCanada

INDUSTRY INNOVATIONS

Providing Canada's ICPs with vital, state-of-the-art information on the hottest technologies for the modern healthcare environment



Include your white paper and/or advertisement in this stand alone publication

To have your WHITE PAPER or DISPLAY ADVERTISEMENT related to these hot technologies prominently displayed in industry innovations, contact Al Whalen.

COMING IN

SUMMER 2020*

Waste Management

Booking deadline May 15.
White Papers due May 22.
Display ads due June 19.

WINTER 2020*

Infection Control Surveillance

Booking deadline October 2.
White Papers due October 9.
Display ads due November 6.

*Packaged with the Summer and Winter issues of the *Canadian Journal of Infection Control*

ADVERTISING RATE	
Full Page	\$1,500
Half Page	\$1,000
White Paper only	\$2,000
White Paper & Full Page	\$3,400
White Paper & Half Page ad	\$2,900
(White papers include up to 3 pages of editorial. Additional pages are \$400 each)	

Published for IPAC
Canada by:



Contact Al Whalen at your earliest convenience to discuss your company's promotional plans for 2020.

Toll Free: 866-985-9782 **Toll Free Fax:** 866-985-9799 **E-mail:** awhalen@kelman.ca





IPAC Canada Application for Corporate Membership 2020-2021

IPAC Canada
PO Box 46125 RPO Westdale
Winnipeg MB R3R 3S3

Telephone: (204) 897-5990/1-866-999-7111
Fax: (204) 895-9595
Email: info@ipac-canada.org

The undersigned officer hereby applies for Corporate Membership in Infection Prevention and Control Canada and agrees to conform to the by-laws of IPAC Canada. **We enclose the annual Corporate Membership fee of \$2,700 (CAD) for the year ending June 30, 2021. We understand that Corporate Membership must be renewed each year in order to obtain benefits outlined in the Corporate Membership Policy.**

NAME OF COMPANY: _____

MAILING ADDRESS AND CONTACT INFORMATION *(to be listed on our Corporate Members page)*

STREET ADDRESS: _____

CITY: _____ PROV/STATE: _____ POSTAL/ZIP CODE: _____

MAIN CONTACT PERSON: _____ EMAIL: _____

TEL: _____ FAX: _____ WEB SITE: _____

(to be linked from our web site)

Twitter Account: _____ Facebook Account: _____

Please remember to email us your company logo in both jpeg and high-resolution format for our website and other IPAC Canada publications.

The person named above will be the main contact for communication from IPAC Canada regarding Corporate Membership. This person does not need to be a member of IPAC Canada; however, will become a member of IPAC Canada if that person is also the representative/member listed below.

Please state the interest your company has in infection prevention and control, and how there will be mutual benefit from your Corporate Membership:

Provide the name and mailing address of your designated representative/member. One complimentary voting membership, including chapter membership and any interest group memberships desired, are included with Corporate Membership. Additional chapter memberships may be purchased, at \$32.00 (CAD) each. Even if the complimentary member, below, is the primary contact person for the Corporate Membership, please complete the following section.

PLEASE ASSIGN FREE MEMBERSHIP IN IPAC CANADA TO:

Representative: _____ Position: _____

Street Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Tel: _____ Fax: _____ Email: _____

I want to join this Chapter: _____ I also want to join an additional chapter(s): _____

(additional chapters \$32 (CAD) each)

I wish to belong to the following Interest Groups: _____

IPAC Canada Corporate Membership Application – page 2

Payment Information

Paid by: Cheque Visa Mastercard AMEX Discover Card

Credit Card No: _____

Expiry Date: _____ CVS#: _____ Signature: _____

Cardholder's Name (please print): _____ Telephone #: _____

Chapter membership is not compulsory for membership in IPAC Canada; however, Chapter members **must** be members of IPAC Canada (IPAC Canada Policy 8.60). There are 19 local Chapters of IPAC Canada (see list below). Membership in your local chapter provides invaluable networking, education and communication opportunities.

The representative (IPAC Canada member) named on page 1 is entitled to a one year complimentary voting membership in his or her choice of one IPAC Canada chapter. Additional chapter memberships can be obtained at a fee of \$32 (CAD) per chapter. For any additional company representatives' membership in IPAC Canada, please fill out a Membership Application Form, available at <https://ipac-canada.org/join-ipac-canada.php>.

IPAC Canada Chapters – see www.ipac-canada.org for geographical locations:

IPAC British Columbia	IPAC Southwestern Ontario	IPAC Central East Ontario
IPAC Northern Alberta	IPAC HUPIC (Huron)	IPAC Ottawa Region
IPAC Southern Alberta	IPAC PANA (Peel Region)	IPAC Northeastern Ontario
IPAC SASKPIC	IPAC Greater Toronto and Area (GTA)	PCI Qc
IPAC Manitoba	IPAC Central South Ontario	IPAC New Brunswick/PEI
IPAC Northwestern Ontario	IPAC Eastern Ontario	IPAC Nova Scotia
		IPAC Newfoundland and Labrador

IPAC Canada Interest Groups

The Representative named on the previous page is entitled to membership in any Interest Groups of his or her choice.

- Cardiac Care Interest Group
- Community Healthcare Interest Group
- Dialysis Interest Group
- Environmental Hygiene Interest Group
- Healthcare Facility & Design Interest Group
- Long Term Care Interest Group
- Mental Health Interest Group
- Network of Networks
- Oncology Interest Group
- Pediatrics Interest Group
- PreHospital Care Interest Group
- Reprocessing Interest Group
- Surveillance and Applied Epidemiology Interest Group